



# AGATHE BRUSSET

UX designer

## CONTACT

✉ agathe.brusset@gmail.com

☎ +33 6 28 36 29 41

🌐 www.agathe-brusset.com

🏠 Bordeaux

## SKILLS

### UX DESIGN :

User research, information architecture

Wireframing & Prototyping

Interaction Design

### PROGRAMS :

Adobe Suite, Figma, Zeplin,

Balsamiq, UserTesting

Microsoft Office Suite

Wordpress, Mailchimp

Google Analytics

### LANGUAGES :

French, native speaker

English, fluent

Spanish, proficient

## GOOD TO KNOW

### SPORTS :

Krav-maga 3 years; muay thai; fitness 5 years; ski racing; mountain hiking 8 years; yoga 5 years, yoga teacher for 1 year.

### LEISURES :

Drama for 7 years; creation and animation of my own blog; promotion of gender diversity in science for 5 years (winner of the Ingénieuses 2016 competition).

### TRAVELS :

11 years of expatriation in South America, Asia and Europe.

## PRESENTATION

With 6 years of experience in project management, I now want to integrate a company in which I can practice a job at the confluence of user experience and communication, a cross-functional position like UX designer. References on request.

## EXPERIENCE

### WEB DESIGNER

Freelance | 2017 - Now

- User research through interviews and testing to propose the best design in accordance to user values.
- Creation of small businesses websites on Wordpress, SEO optimization.
- Design of graphic identity and declination across all platforms.
- SEO and UX writing optimization.

**Result:** Successful launches of my clients, improvement of conversion rates and sales.

### IT PROJECT MANAGER

Cdiscount | 2018 - 2019

- Management of IT projects in logistics: budget, planning and quality.
- Creation of a back office POC dedicated to logistics and driving change.

**Result :** Improvement and maintenance of the existing IS and creation of an innovative and user-friendly back office that allows IS modularization and better maintenance.

### DIGITAL PROJECT MANAGER

WAX Science | 2017

For the non-profit organization WAX Science, which promotes science to young people, I was responsible for the *Parité au Pouvoir* project:

- Creation of the project website, with a team of 5 developers, using public data, data-visualization and accessibility testing.

**Result :** The project was read and validated by the High Council for Equality and many deputies of all political sides.

### IT PROJECT MANAGER

Renault - Nissan | 2013 - 2016

- Management of 5,000 suppliers, distributed worldwide, for the 10,000 product references, distributed in the 50 Renault plants.
- Creating a tool to optimize the management of suppliers capacity.
- Implementation of common KPIs in three departments and driving change.

**Result :** In POC mode, the AGAT tool saved 120 man.days/year to process Renault's 5,000 suppliers. It has been industrialized by the leader of data reporting; Toucan Toco (turnover €5M).

## EDUCATION

### MENG INDUSTRIAL ENGINEERING

ESTIA Institute of Technology | 2013 - 2016 | France

- Agile project management, process optimization and advanced lean management.

### IMBA

National Taipei University of Technology | 2015 | Taiwan

- Marketing, project management, logistics and finance.